

**SYSTEM AND METHOD FOR DYNAMICALLY PRODUCING
MULTIMEDIA CONTENT SAMPLES FOR MOBILE TERMINAL PREVIEW**

ABSTRACT OF THE DISCLOSURE

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A system and method for dynamically creating a sample of multimedia content for preview by a user of a mobile terminal involves providing a first set of parameters associated with a size of a preview sample of the multimedia content, and providing a second set of parameters associated with composition of the preview sample. A preview sample is dynamically extracted from the multimedia content using the respective first and second parameter sets. A mobile terminal specific preview sample of the multimedia content is generated using the extracted preview sample for transmission to a specific mobile terminal.

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